

RCS Web shop

WEB Shop module 100% integrated with EPR system.

RCS WEB Shop is a single, integrated and affordable ERP solution for businesses whose values focus on the e-commerce.



Features and functions

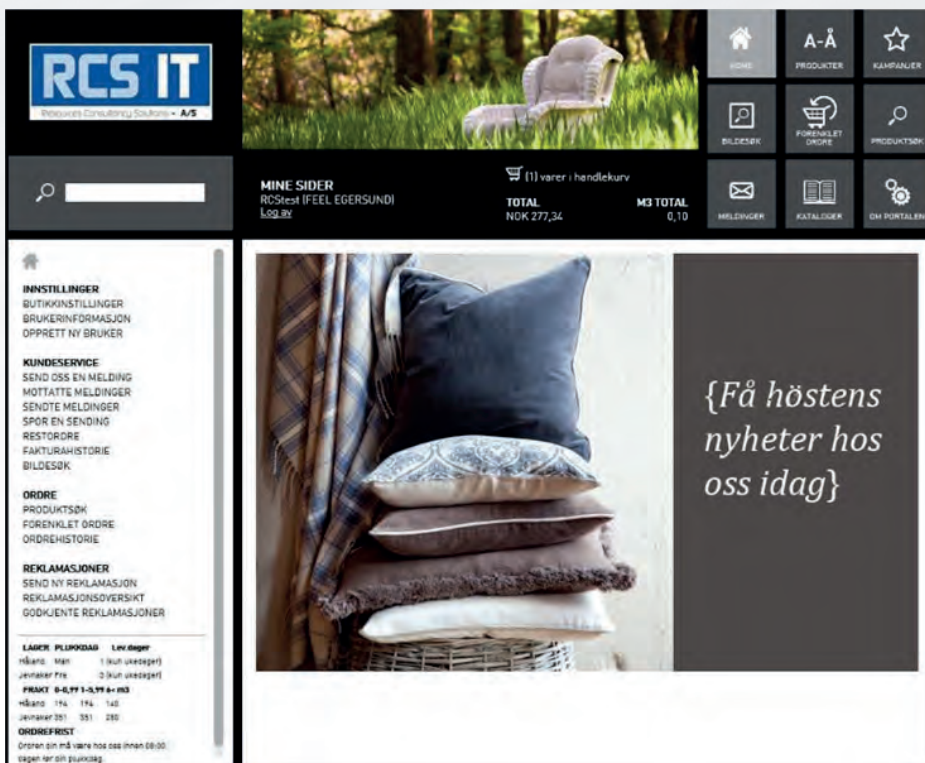
With the innovative functionality in RCS WEB Shop, you can take your existing inventory stored in your ERP system and place it on the Internet. Through the content and status function, it is possible to see availability and expiration dates. You will be surprised how easy, fast and secure order management can be.

Business problem	Solution
<p>Need for Integrative Solutions – Shredded solutions often contribute to limited access to data, what leads to problems in decision-making. An effective e-commerce solution should be based on integration between web shop and other business functions.</p>	<p>RCS WEB Shop solution and functionality integrate online stores with inventory and orders fulfilment processes. Access to accurate data gives a better overview over the current state of sale and provides you with cues to accurate decisions.</p>
<p>Getting visitors – The number one complaint of online retailers is they are not getting enough visitors. Low conversion rates – Turning visitors into customers is a following problem, which becomes a greater one when retailers sell items that people prefer to see before buying.</p>	<p>Implement ads and campaigns in your web shop and attract customers with discount campaigns. The user interface of RCS WEB Shop allows you to upload and store images. Associate products with each other, put them into categories, make your offer more target-specific.</p>
<p>The proximity of competition – The average visitor spends less than a minute per webpage to decide whether to continue viewing your pages or click away. Try to ask yourself, if you are doing everything to get your customers to buy from you.</p>	<p>Design your own unique WEB Shop with RCS solution and hold your customers' attention. Determine what kind of product information is given on the page. Build your online presence based on your own criteria, from brand name to the product type.</p>

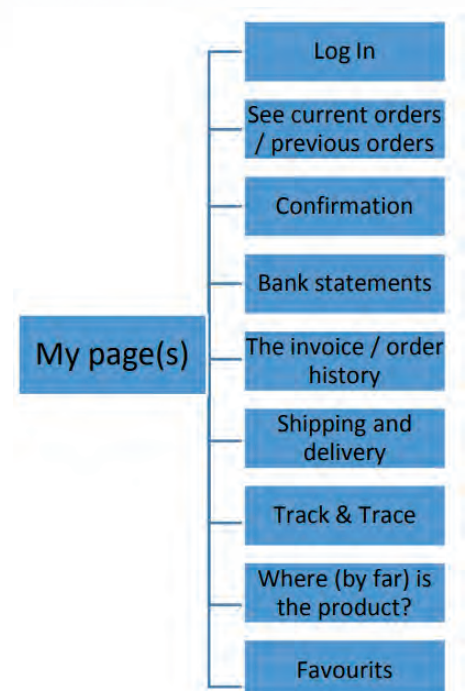
The fantastic solutions of RCS WEB Shop integrate the store with back-end inventory and orders fulfilment processes. For you this means that you can confidently sell online, accurately track your inventory and deliver the right products to your customers on time. The visual part of online sales is the most important. RCS WEB Shop allows you to create catalogues and shopping carts so that your customers and partners can easily browse and buy your products on the Internet.

Webshop

Website – The front page is simple designed with the most important information. It could be a very brief description of the shop, a clear presentation of products, latest offers, freight and shipping charges, if included. The website introduces the company name, logo and slogan. Physical address of your company and contact information are important for credibility.



Create your own unique web shop - RCS WEB Shop allows you to open your shop, where you can on the online basis sale and communicate with your customers. By being no longer closed in a physical frame of the store, you get wider and unlimited market due to extended opening hours



Register a user - use this function to configure how web shop customers can register in your web shop. Registration is meant for new users. They can register in advance or during the checkout process.

RCS IT
Resources. Consulting. Solutions. A/S

HOME | PRODUKTER | KAMPANJER

BILDESØK | FORENKLET ORDRE | PRODUKTSØK

MELDINGER | KATALOGER | OM PORTALEN

MINE SIDER
RCS test (FEEL EGBERSUND)
Log av

(1) varer i handlekurv
TOTAL NOK 277,34
M3 TOTAL 0,10

Brukerinformasjon.

Her finner du den informasjonen som er lagret om deg i vårt system.

Endringer gjør du med å legge ny informasjon rett i de følgende feltene. Husk å trykke lagre endringer når du er ferdig.

MIN BRUKERINFO:

Fornavn:

Mellomnavn:

Etternavn:

Stilling:

Telefon:

Telefon 2:

Mobiltelefon:

Telefaks:

E-post:

Passord (Kombiner 8 tall og bokstaver):

Gjenta passord:

OPRETT NY BRUKER

[endre](#)

INNSTILLINGER
BUTIKKINNSTILLINGER
BRUKERINFORMASJON
OPPRETT NY BRUKER

KUNDESERVICE
SEND OSS EN MELDING
MOTTATTE MELDINGER
SENDTE MELDINGER
SPOR EN SENDING
RESTORDRE
FAKTURAHISTORIE
BILDESØK

ORDRE
PRODUKTSØK
FORENKLET ORDRE
ORDREHISTORIE

REKLAMASJONER
SEND NY REKLAMASJON
REKLAMASJONSOVERSIKT
GODKJENTE REKLAMASJONER

LAGER FLUKTID Lev.dager
Håland: 1 (kun ukedager)
Jernaker Pre: 3 (kun ukedager)

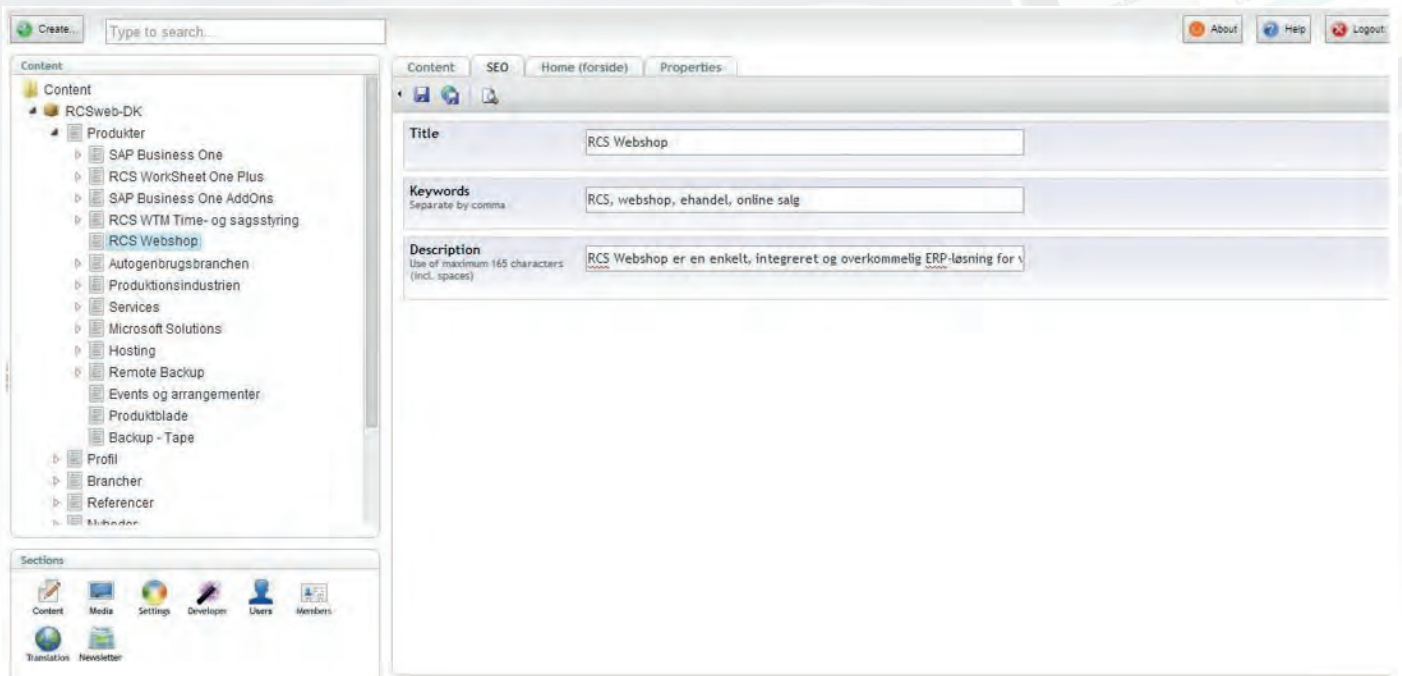
FRAKT 0-0,99 1-5,99 6+ m3
Håland: 194 194 140
Jernaker 251 251 250

ORDREFRIST
Orden din må være hos oss innen 08:00 dagen før din plukkedag.

Content management

Content Management System (CMS) - The web shop is built into a website that is constructed and maintained by a CMS. Everything comes with a clear and exciting, "goal-oriented" web design that signalizes attractive purchase opportunities.

CMS Umbraco © – It is user friendly and flexible to navigate while it is easy to develop, adapt, maintain and edit the contents of the website features through web-based CMS.



Search Engine Optimization (SEO) - Moreover, RCS WEB Shop delivers CMS, which supports all modern browsers, and last but not least, it is ideal for integration with other systems, such as search engine optimization (SEO) and marketing statistics with Google Analytics.

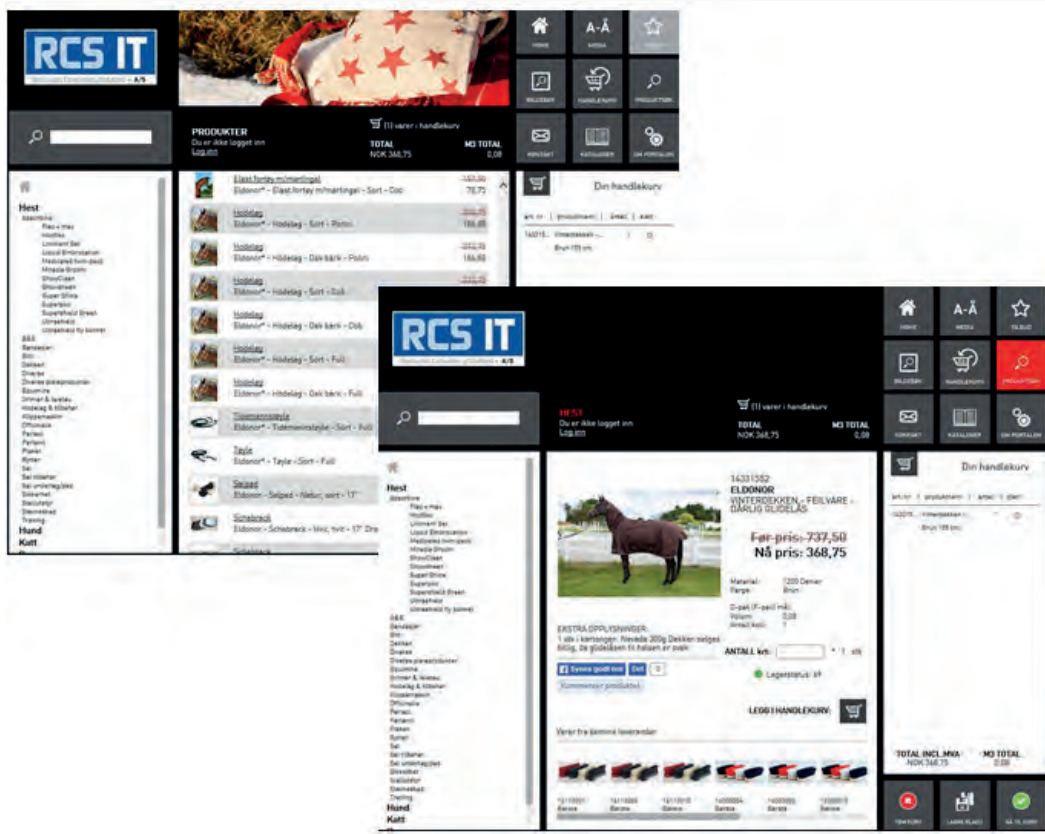
Product management

Product Category – You can separate your inventory in a hierarchy of categories and easily create variants of a product, to provide your customer a shortcut to find the item they want to buy.

Target Group - Create a visible and broader customer approach by defining segments for a product. With your target group in mind, you can combine clients' wishes in everything, from language to choice of images.

Product	<ul style="list-style-type: none"> • Overview • Customised range • Customer number (B2B) • Appears in Webshop No / Yes
Prices	<ul style="list-style-type: none"> • Customer-specific prices • Discounts
Product Flow Productgroup/ product category	<ul style="list-style-type: none"> • Item Display with pictures and description
Promotions Promo Rates	<ul style="list-style-type: none"> • News / discontinued, limited time
Availability (stock)	<ul style="list-style-type: none"> • Available items in stock
Expected stock entries	<ul style="list-style-type: none"> • Back Orders incl. when product is available

Unlimited options for the number of products and categories with a presentable picture of products will catch the attention of your clients.



Marketing management

Marketing materials - You can embed ads and promotional materials to further enhance the attractiveness of your online store and trigger additional purchases.

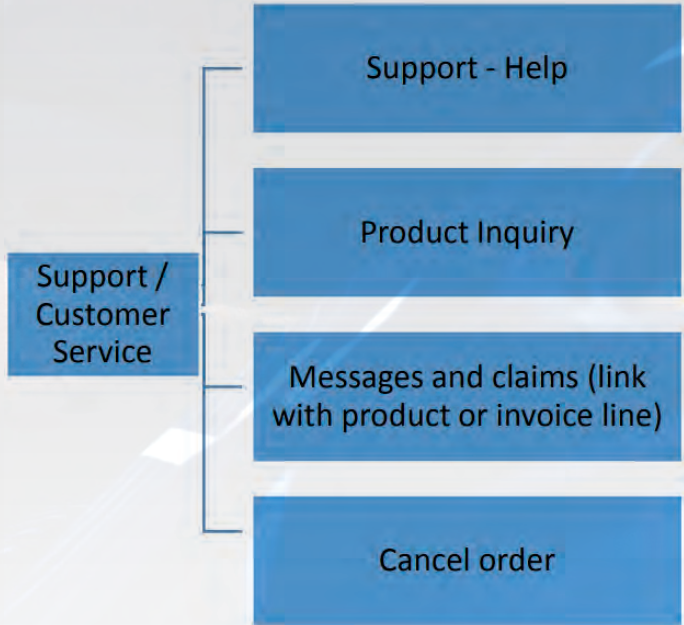
The screenshot displays the RCS IT website interface. At the top, there is a navigation bar with the RCS IT logo and a search bar. Below the navigation bar, there is a grid of icons for various functions: HOME, PRODUKTER, KAMPAGNER, BILDESØK, FORENKLET ORDRE, PRODUKTSØK, MELDINGER, NYTTILBUD, and OM PORTALEN. The main content area is divided into several sections:

- MINE SIDER:** RCSstest (FEEL EGBERSUND) Log av.
- TOTAL:** (1) varer i handlekurv, TOTAL NOK 277,34.
- M3 TOTAL:** 0,10.
- Våre produktkataloger:** A section titled "Våre produktkataloger" with a sub-heading "Forklaringstekst". The text reads: "Vi vil hele tiden oppdatere vårt sortiment for kommende sesong. Og ønsker at du som kunde skal få mulighet til å lett kikke gjennom vårt varsortiment. Klikk på bildene nedenfor for å se katalogene." Below this text are five product category thumbnails: "Interier/Tekstil", "Kjøkken", "Belysning", "Kjøkken 2013", and "Kjøkken 2013 SE".
- INNSTILLINGER:** BUTIKKINNSTILLINGER, BRUKERINFORMASJON, OPPRETT NY BRUKER.
- KUNDESERVICE:** SEND OSS EN MELDING, MOTTATTE MELDINGER, SENDTE MELDINGER, SPØR EN SENDING, RESTORERE, FAKTURAHISTORIE, BILDESØK.
- ORDRE:** PRODUKTSØK, FORENKLET ORDRE, ORDREHISTORIE.
- REKLAMASJONER:** SEND NY REKLAMASJON, REKLAMASJONSOVERSIKT, GODKJENTE REKLAMASJONER.
- LAGER PÅLØSDAG:** Lørdager.
- FRAKT:** 0-677 1-577 6-103.
- ORDREFRIST:** Ordren din må være hos oss innen 08:00 dagen før din påskeferie.

Newsletter - Keep your shop updated with the correct content and keep in touch with your customers by informing them about the latest deals via newsletter, they can sign up from the website.

Sales manager

Company Size - RCS WEB Shop can be advantageously used by both large and small businesses, and thus grows as there is a need for it. There are modules for handling the many different options that can be needed, such as B2C commerce with end-customers, B2B for trading companies, various payment methods etc. The B2B module, for instance, allows the customers to see their own data, for example bank statements, invoices, previous orders and deliveries, track & trace for conveyors, product prices, product images, etc.

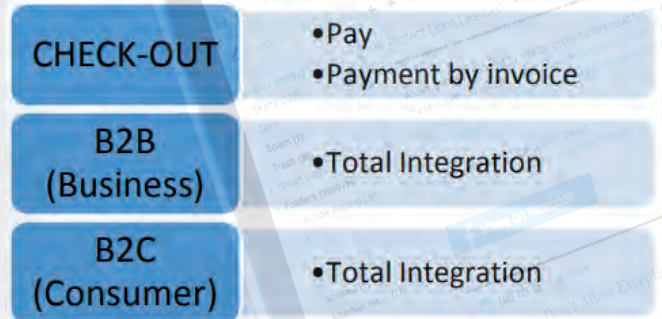


International Sales – Define your market opportunities by creating different language versions, adding currency, settlement of VAT and customs duties, international search engine optimization and so forth.

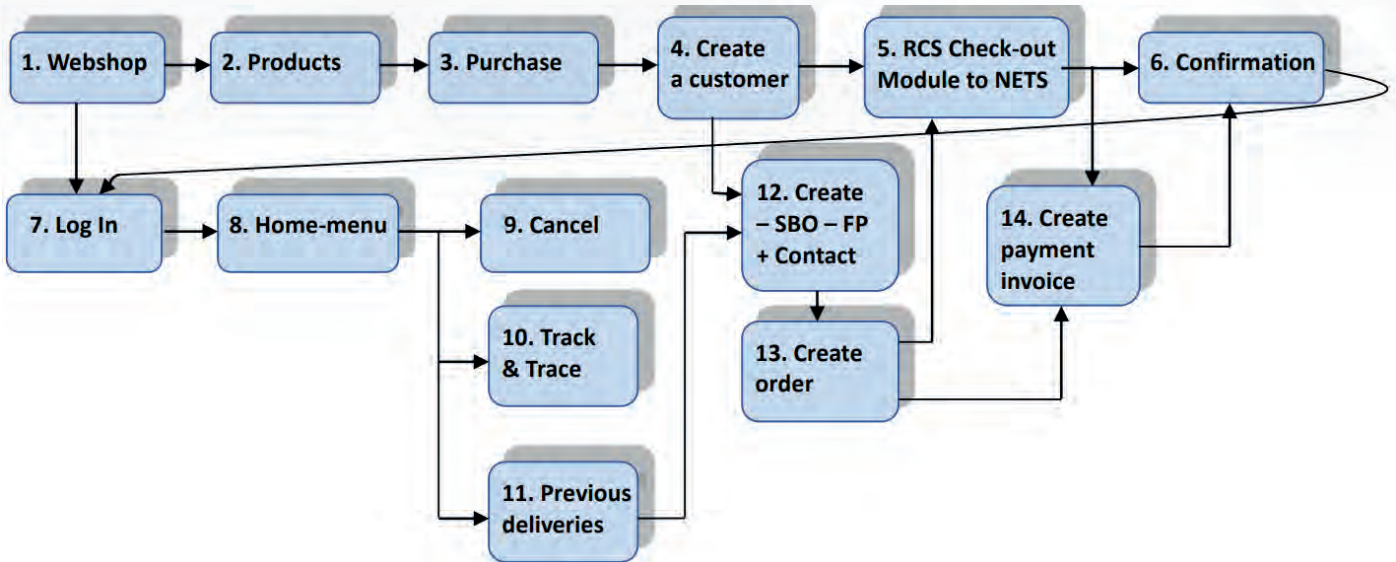
The screenshot displays the RCS IT web shop interface. At the top, there is a navigation bar with icons for Home, Products, Campaigns, Images, Shopping Cart, and Product Search. Below this, a search bar and a shopping cart icon showing 1 item are visible. The main content area features a product page for a sofa (FEEL SOFA 2 SETER) with a price of 2,200.00. To the left is a category menu, and to the right is a shopping cart summary showing the total amount of 2,277.34 NOK. The bottom of the page includes a footer with contact information and a logo.

Payment

Payment Gateways – To provide secure communication between the web shop and *Nets in charge of collecting the customer's credit card. You will get a variety of options for customizing shop for your references, the products you sell, the customer's profile etc. It's easy to add coupons, specials, different customer groups, newsletters, languages, currencies and payment methods. Payment Process - RCS WEB shop offers a manageable payment schedule in a B2B or B2C shop. The web shop works automatically and integrated. This makes it an outstanding system in compare to previous or other web shops, which have manually update routines, such as updating the item in stock, prices, created orders, etc.



An overview of processflow



Business benefits

Your customer gets:

- » More convenient way of shopping for almost anything, saving the time and efforts
- » A search engine that deliver the result of what product is needed
- » The access to freely compare the features of the product with just a few clicks of the mouse
- » The possibility to be directly informed about new offers and products
- » A secure payment gateway
- » Direct way of contact with customer service
- » A better customer experience

Your service gets:

- » Opportunity to expose the goods to a wider target market, moreover on the international one
- » Displaying products is of no bounds
- » Create an own website laden with all the products or services that are offered
- » Guidelines to really attract consumers
- » The exact way of using the internet to market the items
- » The use of internet advertising campaigns
- » Take advantage to the SEO experts and have the store on of the top

RCS IT specializes in providing value-added and fully integrated software solutions for small and medium businesses. Solutions that increase the efficiency of your business and gives you a better overview of your business. RCS IT advises personally and offers unique customized solutions as well as standard solutions that meet your business needs.