RCS APP Shop

RCS APP Shop 100% integrated in ERP system.
RCS APP Shop is a simple integrated and affordable ERP solution for businesses whose values focuses on e-commerce.

Features and functions

With RCS APP Shop you give mobile and tablet users a better experience, when ordering services from you. RCS APP Shop is fully integrated with your ERP-system. For you this means that you can confidently sell online, accurately track your inventory and deliver the right products to your customers on time.

The visual part of online sales is the most important. RSC APP Shop allows you to create catalogues and shopping carts so that your customers can easily browse and buy your products.
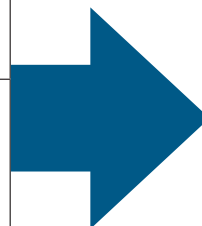
Business problem	Solution
Need for Integrative Solutions – Shredded solutions often contribute to limited access to data, what leads to problems in decisionmaking. An effective e-commerce solution should be based on integration between App Shop and other business functions.	RCS APP Shop solution and functionality integrate the App Shop with inventory and orders fulfilment processes. Access to accurate data gives a better overview over the current state of sale and provides you with cues to accurate decisions.
Many regular customers who demand to be able to order faster – Many regular customers equals many orders. Customers wish to have access to ordering 24/7 from different platforms.	By having, RCS APP Shop your company will be getting more accessible for many users. This App can be used from iOS and android phones.
Promotion – Do you miss a solution where you can target your customers with good deals and campaigns?	With RCS APP Shop you can target the App users with campaigns and offers by sending them notifications.

RCS APP Shop

When you open RCS APP Shop users need to register, here you use e-mail and a password. Every time you log in you will get a new password sent to your phone, this create more security so your account can't be abused.

To find a product in the App you can look under categories or simply search for the product. Products is easily added to the order list, and because the App is integrated with your ERP system, your customers can see if you have the product in stock.

Promotion
RCS APP Shop can be used to send offers and campaigns to the App users. This way you don't have to spam their e-mail and they can easily look the offers up on the phone if they want to. The App send invoices automatically over the app.
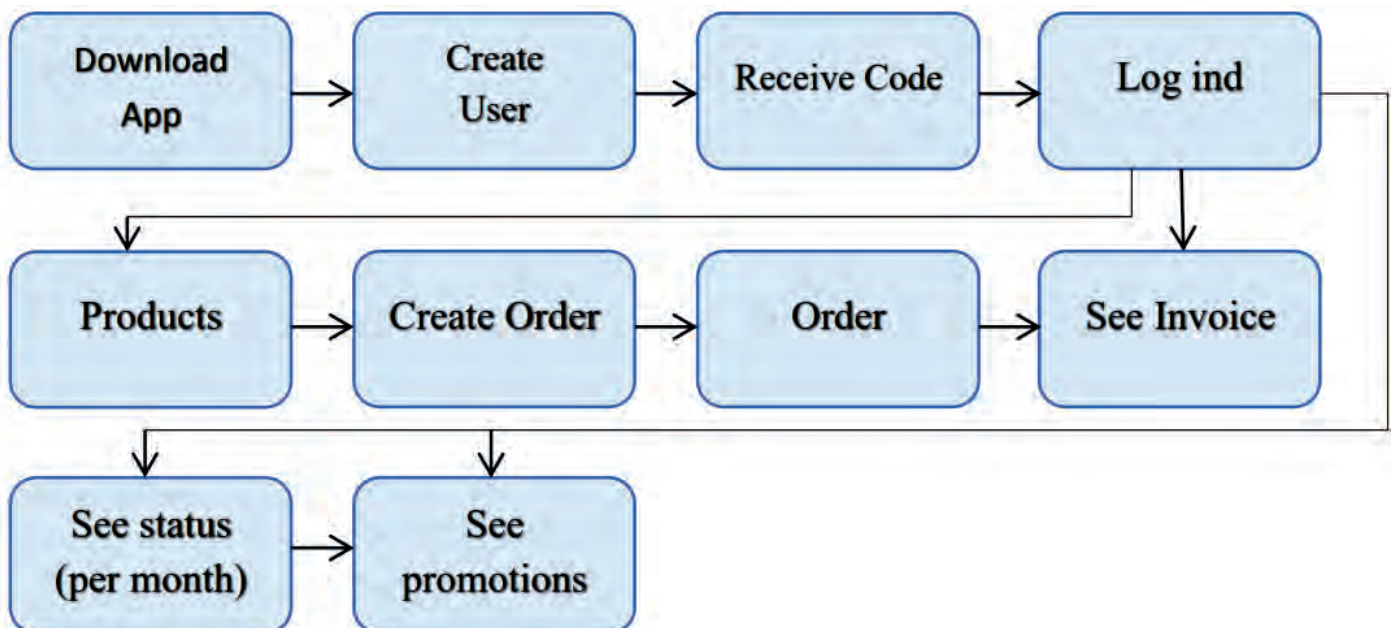
Easy to start
It is easy for new users to register and start using the new app. The App is logically build so new users will find it easy to start using.

Maintenance
When the App is set up with your company design and logo it is easy to update with new products, categories and descriptions.

An overview of processflow

Business benefits

Your customer gets:
- » A convenient way to shop, that saves time and effort
- » The opportunity to get information's about new offers and products on the phone
- » A secure payment gateway
- » Access to a monthly overview over orders on the phone
- » Access to all invoices on the phone
- » A better experience

Your service gets:
- » An App with your company design and products
- » Direct contact to app users. The possibility to send offers and campaigns as notifications
- » Automatic payment and delivery of invoices

RCS IT specializes in providing value-added and fully integrated software solutions for small and medium businesses. Solutions that increase the efficiency of your business and gives you a better overview of your business. RCS IT advises personally and offers unique customized solutions as well as standard solutions that meet your business needs.